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FOR IMMEDIATE RELEASE

Changes ahead for the Midwest's biggest craft business conference

The third annual Midwest Craft Con brings creative entrepreneurs together Feb. 16-18, 2018.

Hundreds of makers will convene on Columbus, Ohio, for Midwest Craft Con, a three-day retreat for mid-career crafters, makers and creative business owners. This event, the team's third conference, will go to a biennial format after 2018, with the next event in 2020.

We just released the [full 2018 schedule](#), which includes inspirational keynote addresses, thought-provoking panel discussions and business-focused breakout sessions, plus hands-on crafting workshops and evening crafty activities. See the [full speaker lineup here](#).

The cornerstones of the event are keynote speakers **Kathy Cano Murillo**, **Gemma Correll** and **Vickie Howell**, who is replacing Kelley Deal, who had to go on tour with The Breeders:

- **[Kathy Cano-Murillo](#)** is the original Crafty Chica. She spreads the gospel of glitter through her DIY projects and her speeches, workshops, books and essays. A former syndicated columnist for The Arizona Republic, her Crafty Chica brand has led to partnerships with Coca-Cola, HSN, HP and Disney.
- **[Gemma Correll](#)** is an English writer, artist and cartoonist currently residing in Oakland, Calif., with her trusty pug sidekicks. Gemma's published works include *The Worrier's Guide to Life*, *The Feminist Activity Book* and *A Pug's Guide to Etiquette*, and her quirky greeting cards and gifts are sold all over the world.
- **[Vickie Howell](#)** is a broadcast personality, producer, author, designer, and DIY instructor. She is known as the host of TV shows such as DIY Network's Knitty Gritty and Stylelicious, her best selling knitting, crochet, and craft books. Her latest project is a crowdfunded video series called The Knit Show with Vickie Howell.

Tickets for the full weekend are \$249, and day passes are also now available at: <https://www.eventbrite.com/e/midwest-craft-con-2018-tickets-36021238494>

About Midwest Craft Con

Midwest Craft Con is happening Feb. 16 to 18, 2018, at the Embassy Suites Dublin, just north of Columbus, Ohio. Midwest Craft Con began as [Midwest Craft Caucus](#), which took place in Columbus in 2011. Three Ohio indie craft show organizers are behind the revival, which is a 501(c)3 nonprofit: [Brit Charek](#) of Akron, who organizes [Crafty Mart](#); [Grace Dobush](#) of Berlin, Germany, who cofounded [Crafty Supermarket](#) in Cincinnati; and [Megan Green](#) of Columbus, who organizes [Craftin' Outlaws](#).